# Yichi Zhang

## Email: 21ccc@snu.ac.kr

#### Graduate School of International Studies, Seoul National University

## **EDUCATION**

Seoul National University, Area Studies (East Asian Studies), M.A.

Thesis Title: The Softcore Pornography and National Censorship on China's Digital Platform. Seoul, South Korea

Jilin University, Sociology, B.A.

Thesis Title: The influence of resilience on the remodeling of old "unit community" -- take city C as an example

Changchun, China

Sun Yat-sen University, School of Sociology and Anthropology

Exchange Guangzhou, China

## **HONORS & SCHOLARSHIPS**

Graduate Stage:

SNU Global Scholarship	2022
Brain Korea 21 Program for Leading Universities & Students Fellowship	2022
Brain Korea 21 Program for Leading Universities & Students Fellowship	2023

Undergraduate Stage:

Individual Scholarship 2015

## RESEARCH INTERESTS

Social Inequalities, Gender and Sexuality, Affective Labor, East Asian Popular Culture, Digital Ethnography, Social Transformation, Intimate Relationships, Masculinity, Post Socialism

#### **CONFERENCE PRESENTATION**

**International Communication Association Media Sociology Post Conference** 

2023

Title: The Softcore Pornography and National Censorship on China's Digital Platform

#### RESEARCH EXPERIENCE

Seoul National University, Graduate School of International Studies

2022

PI: Professor Jongho Jeong

Project: Story of "Floating Party Members" in Zhejiangcun (Zhejiang Village) during the "Beijing-Tianjin-Hebei" Coordinated Development

Jilin University, College of Philosophy and Social Science

2018

Changchun, China

Project: 《The Reconstruction of "Work Units" and "Unit People" Identity in Post-Unit System》 (2017A11002) Executed independent research and selected as a national program in "Chinese college students' innovation and

entrepreneurship training program"

Research on the social transformation model of the post-planned economy community

Renmin University 2018

Changchun, China

Project: 2018 National Survey Research Center at Renmin University of China, China General Social Survey (CGSS)

Conducted a questionnaire survey and obtained knowledge of data collection and questionnaire methodology

#### Shanghai University, Shanghai Social Science Research Center

2017

Changchun, China

Project: 2017 Urbanization and New Migration Survey

Conducted a questionnaire survey of new immigrants in Northeast China as an executive interviewer

### **SOCIAL WORK**

#### FeministChina Organization

2022

Translation for Richard Liu's (Liu Qiangdong) sexual assault case in Minnesota

**Online** 

#### Psychological Volunteer Association of Nanguan District, Changchun City

2016

Project: Protect Girls from Sexual Abuse

Changchun, China

### **LANGUAGE**

Mandarin Chinese: Native

Japanese: JLPT N2

English: IELTS 8.0